Research benefits breed

Spotlight on Speckle Park eating quality

MINNAMURRA/JAD SPECKLE PARK

ADVERTISER CONTENT

TWO of Australia's leading development into their own hands, and their efforts and breed's merits.

The central west New South Wales studs, Minnamurra Speckle Park at Coolat Yeoval, have carried out everything from feedback trials to university meat research, even gathering feedback from leading chefs regarding the quality of Speckle Park beef.

ABC TV's Landline program in March, and as a result, more commercial beef producers are now considering Speckle Park.

According to Minnamurra Speckle Park general manager, Dennis Power, their Speckle Park/Angus-cross steers consistently produced (MSA) grades in the top 25 per cent in NSW, and yielded 3-5pc higher than other British breeds.

"Speckle Park are unique in their ability to produce high-yielding carcases that also contain excellent marbling and an even fat cover," Mr Power said.

Wingham Beef Exports livestock manager, Stephen Moy, provided feedback that Minnamurra Speckle to have higher than expected marbling.

"Cows and young cattle horse's mouth." have consistently met high MSA grading," Mr Moy said.

MSA 8 in their grain-fed cattle and many others at MSA 3 to 4-plus."

JAD Speckle Park prin-Speckle Park studs have cipals, Justin and Amy taken breed research and Dickens, conducted meat research through the University of Newcastle in 2023, investment are proving the demonstrating the low fat melting point of Speckle Park beef and high levels of omega-3 fatty acids.

They have also carried ah, and JAD Speckle Park out feedlot trial work that demonstrated high feed conversion rates among Speckle Park-cross steers, compared with other breeds at the same feedlot over the same period.

"The Speckle Park-cross steers converted at 5.7:1 for The two studs starred on 173 days, compared with 6.6:1 for another breed represented in the trial," Mr Dickens said.

Minnamurra Speckle Park exited 130 Speckle Park-cross steers from a feedlot in July 2024 after 103 days on feed, for an average feed conversion (dry matter) of 4.92:1.

More recently, JAD Speck-Meat Standards Australia le Park has launched the 'Why Speckle Park?' Podcast, where Mrs Dickens has interviewed stakeholders throughout the supply chain, including producers, butchers, agents, meat brand owners, and chefs.

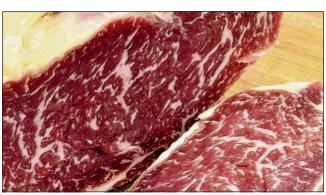
> "The podcast has been really well received, far better than I ever expected when we set out on the journey," Mrs Dickens said.

"It is great to share the great story of Speckle Park Park-cross cattle had proven via this popular platform, where people can hear experiences straight from the

Both Minnamurra and JAD studs have also been "They have achieved up to committed to fully perfor-



Speckle Park-cross steers are producing impressive results for both feed conversion efficiency and eating quality on feed at Minnamurra's Mount Mill feedlot, Coolah, NSW. Picture supplied



An example of the marbling on a 100 per cent grass-fed



levels of Speckle Park beef. Picture supplied breeding values (EBVs) for their animals.

Research by the University of Newcastle has confirmed

the low fat melting point and high omega-3 fatty acid

"We both have a strictly commercial focus with our studs, and highly value the role of data and measurement to help improve the overall quality, and ultimately the eating experience, of the beef product we produce," Mrs Dickens said.

"We are equally fussy Friday, August 22. around structural soundness and docility in our animals, in order to ensure

the accuracy of estimated longevity of the animals we produce and send out into the industry."

Minnamurra Speckle Park will host an open day and private treaty bull sale on Friday, September 5, at Mount Mill, Coolah, while JAD Speckle Park will host their second annual JAD Speckle Park and Angus bull sale at Rolleston in Queensland, on

■ For more information, visit minnamurra.com.au and iadstud.com



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Minnamurra Speckle Park general manager Dennis Power, Coolah, NSW

mance recording their large

Both studs hold Breedplan Five Star Completeness of

Performance Ratings, an indicator of the large amount of raw data they submit to Breedplan, to help improve





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